

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939918-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	20

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	939918	06265287

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/14/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$400.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	M	08/13/12	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP073H	\$400.00 NM
1	WPBF	Tu	08/14/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP069H	\$400.00 NM
2	08/08/12	08/10/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$400.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/08/12	6:26 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP073H	\$400.00 NM
2	WPBF	Th	08/09/12	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP073H	\$400.00 NM
3	WPBF	F	08/10/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP073H	\$400.00 NM
3	08/08/12	08/10/12	Good Morning America	7-9AM	--WTF--	:30	3	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$475.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	W	08/08/12	8:48 AM	Good Morning America	7-9AM	:30	2012MRFP069H	\$475.00 NM
1	WPBF	Th	08/09/12	8:47 AM	Good Morning America	7-9AM	:30	2012MRFP069H	\$475.00 NM
3	WPBF	F	08/10/12	8:55 AM	Good Morning America	7-9AM	:30	2012MRFP069H	\$475.00 NM
4	08/13/12	08/14/12	Good Morning America	7-9AM	MT-----	:30	2	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$475.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	M	08/13/12	8:41 AM	Good Morning America	7-9AM	:30	2012MRFP080H	\$475.00 NM
1	WPBF	Tu	08/14/12	9:00 AM	Good Morning America	7-9AM	:30	2012MRFP073H	\$475.00 NM
5	08/13/12	08/14/12	The View	11A-12PM	MT-----	:30	2	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$750.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	M	08/13/12	11:34 AM	The View	11A-12PM	:30	2012MRFP069H	\$750.00 NM

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Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	20

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/13/12	08/14/12	The View	11A-12PM	MT-----	:30	2	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 08/14/12 10:59 AM The View 11A-12PM :30 2012MRFP080H \$750.00 NM									
6	08/08/12	08/10/12	The View	11A-12PM	--WTF--	:30	3	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 --WTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 08/08/12 11:34 AM The View 11A-12PM :30 2012MRFP073H \$750.00 NM									
2 WPBF Th 08/09/12 11:37 AM The View 11A-12PM :30 2012MRFP073H \$750.00 NM									
1 WPBF F 08/10/12 11:00 AM The View 11A-12PM :30 2012MRFP073H \$750.00 NM									
7	08/08/12	08/10/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 --WTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 08/08/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP069H \$325.00 NM									
2 WPBF Th 08/09/12 12:07 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP069H \$325.00 NM									
3 WPBF F 08/10/12 12:23 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP073H \$325.00 NM									
8	08/13/12	08/14/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 MT----- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/13/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP073H \$325.00 NM									
1 WPBF Tu 08/14/12 12:20 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP073H \$325.00 NM									
9	08/08/12	08/10/12	THE CHEW	1P-2P	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 08/08/12 1:33 PM THE CHEW 1P-2P :30 2012MRFP073H \$225.00 NM									
1 WPBF Th 08/09/12 1:34 PM THE CHEW 1P-2P :30 2012MRFP073H \$225.00 NM									
3 WPBF F 08/10/12 1:57 PM THE CHEW 1P-2P :30 2012MRFP069H \$225.00 NM									
10	08/13/12	08/14/12	THE CHEW	1P-2P	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 08/13/12 1:55 PM THE CHEW 1P-2P :30 2012MRFP080H \$225.00 NM									
2 WPBF Tu 08/14/12 1:56 PM THE CHEW 1P-2P :30 2012MRFP080H \$225.00 NM									
11	08/13/12	08/14/12	GOOD AFTERNOON AM2-3p		MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/13/12 2:36 PM GOOD AFTERNOON AMERICA 2-3p :30 2012MRFP073H \$400.00 NM									
1 WPBF Tu 08/14/12 2:38 PM GOOD AFTERNOON AMERICA 2-3p :30 2012MRFP069H \$400.00 NM									
12	08/08/12	08/10/12	GOOD AFTERNOON AM2-3p		--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/06/12 08/12/12 --WTF-- 3 \$400.00									

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Advertiser	Product	Estimate Number	
RNC/Romney/R/President	RNC-ROMNEY	20	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/08/12	08/10/12	GOOD AFTERNOON AM2-3p		--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/08/12	2:38 PM	GOOD AFTERNOON AMERICA 2-3p		:30	2012MRFP069H	\$400.00 NM
1	WPBF	Th	08/09/12	2:37 PM	GOOD AFTERNOON AMERICA 2-3p		:30	2012MRFP069H	\$400.00 NM
3	WPBF	F	08/10/12	2:35 PM	GOOD AFTERNOON AMERICA 2-3p		:30	2012MRFP073H	\$400.00 NM
13	08/13/12	08/14/12	Dr. Oz	4-5p	MT-----	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/13/12	4:54 PM	Dr. Oz	4-5p	:30	2012MRFP080H	\$525.00 NM
1	WPBF	Tu	08/14/12	4:27 PM	Dr. Oz	4-5p	:30	2012MRFP073H	\$525.00 NM
14	08/08/12	08/10/12	Dr. Oz	4-5p	--WTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	--WTF--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/08/12	4:17 PM	Dr. Oz	4-5p	:30	2012MRFP073H	\$525.00 NM
3	WPBF	Th	08/09/12	4:28 PM	Dr. Oz	4-5p	:30	2012MRFP073H	\$525.00 NM
2	WPBF	F	08/10/12	4:17 PM	Dr. Oz	4-5p	:30	2012MRFP073H	\$525.00 NM
15	08/13/12	08/14/12	M-F 5pm News	5-6pm	MT-----	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	5:28 PM	M-F 5pm News	5-6pm	:30	2012MRFP069H	\$475.00 NM
2	WPBF	Tu	08/14/12	5:56 PM	M-F 5pm News	5-6pm	:30	2012MRFP080H	\$475.00 NM
16	08/08/12	08/10/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	--WTF--	3	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/08/12	5:28 PM	M-F 5pm News	5-6pm	:30	2012MRFP069H	\$475.00 NM
3	WPBF	Th	08/09/12	5:54 PM	M-F 5pm News	5-6pm	:30	2012MRFP069H	\$475.00 NM
2	WPBF	F	08/10/12	5:42 PM	M-F 5pm News	5-6pm	:30	2012MRFP069H	\$475.00 NM
17	08/08/12	08/10/12	WPBF News 25 @ 6:00P	6-6:30PM	--WTF--	:30	3	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	--WTF--	3	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/08/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP073H	\$625.00 NM
2	WPBF	Th	08/09/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP073H	\$625.00 NM
3	WPBF	F	08/10/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP073H	\$625.00 NM
18	08/13/12	08/14/12	WPBF News 25 @ 6:00P	6-6:30PM	MT-----	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP073H	\$625.00 NM
2	WPBF	Tu	08/14/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP073H	\$625.00 NM
19	08/08/12	08/10/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									

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Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	20

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
19	08/08/12	08/10/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,600.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/06/12	08/12/12	--WTF--	3	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	08/08/12	7:40 PM	Jeopardy	7:30-8PM	:30	2012MRFP069H	\$1,600.00	NM
2	WPBF	Th	08/09/12	7:34 PM	Jeopardy	7:30-8PM	:30	2012MRFP069H	\$1,600.00	NM
3	WPBF	F	08/10/12	7:51 PM	Jeopardy	7:30-8PM	:30	2012MRFP073H	\$1,600.00	NM
20	08/13/12	08/14/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$1,600.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/13/12	08/19/12	MT-----	2	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/13/12	7:54 PM	Jeopardy	7:30-8PM	:30	2012MRFP080H	\$1,600.00	NM
2	WPBF	Tu	08/14/12	7:35 PM	Jeopardy	7:30-8PM	:30	2012MRFP080H	\$1,600.00	NM
21	08/08/12	08/10/12	M-SUN WPBF News 25 @11-11:35PM		--WTF--	:30	3	\$800.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/06/12	08/12/12	--WTF--	3	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	W	08/08/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP073H	\$800.00	NM
1	WPBF	Th	08/09/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP073H	\$800.00	NM
2	WPBF	F	08/10/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP069H	\$800.00	NM
22	08/13/12	08/14/12	M-SUN WPBF News 25 @11-11:35PM		MT-----	:30	2	\$800.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/13/12	08/19/12	MT-----	2	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/13/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP073H	\$800.00	NM
1	WPBF	Tu	08/14/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP069H	\$800.00	NM
23	08/13/12	08/14/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$475.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/13/12	08/19/12	MT-----	2	\$475.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/13/12	11:55 PM	Nightline	11:35-12:05AM	:30	2012MRFP080H	\$475.00	NM
1	WPBF	Tu	08/14/12	11:53 PM	Nightline	11:35-12:05AM	:30	2012MRFP073H	\$475.00	NM
24	08/08/12	08/10/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$475.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/06/12	08/12/12	--WTF--	3	\$475.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	08/08/12	12:02 AM	Nightline	11:35-12:05AM	:30	2012MRFP069H	\$475.00	NM
3	WPBF	Th	08/09/12	12:00 AM	Nightline	11:35-12:05AM	:30	2012MRFP069H	\$475.00	NM
2	WPBF	F	08/10/12	11:54 PM	Nightline	11:35-12:05AM	:30	2012MRFP073H	\$475.00	NM
25	08/10/12	08/10/12	20/20	Prime Other	----1--	:30	1	\$2,000.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/06/12	08/12/12	----1--	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	08/10/12	10:33 PM	20/20	Prime Other	:30	2012MRFP073H	\$2,000.00	NM
26	08/11/12	08/11/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$375.00	NM	
Class of Time - Pre-emptible with notice										

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/11/12	08/11/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$375.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	7:55 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	2012MRFP073H	\$375.00 NM
27	08/11/12	08/11/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	2012MRFP069H	\$375.00 NM
28	08/11/12	08/11/12	Sat 630pm News	630-7pm	-----1-	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	6:56 PM	Sat 630pm News	630-7pm	:30	2012MRFP073H	\$325.00 NM
29	08/11/12	08/11/12	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	7:29 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	2012MRFP073H	\$400.00 NM
30	08/11/12	08/11/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	7:51 PM	Sat Jeopardy	Sat 7:30-8PM	:30	2012MRFP069H	\$500.00 NM
31	08/12/12	08/12/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	7:30 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP073H	\$275.00 NM
32	08/12/12	08/12/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	8:14 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP073H	\$275.00 NM
33	08/12/12	08/12/12	Sun 9-10am	9-10am	-----1	:30	1	\$650.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	9:59 AM	Sun 9-10am	9-10am	:30	2012MRFP073H	\$650.00 NM
34	08/12/12	08/12/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP069H	\$200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939918-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	20

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	08/12/12	08/12/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
35	08/12/12	08/12/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/12/12 6:40 PM Sun 630pm News 630-7pm :30 2012MRFP073H \$325.00 NM									
36	08/12/12	08/12/12	AFV Class of Time - Pre-emptible with notice	7-8PM	-----1	:30	1	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/12/12 7:46 PM AFV 7-8PM :30 2012MRFP073H \$775.00 NM									
37	08/12/12	08/12/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		-----1	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/12/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP069H \$800.00 NM									
Total Spots							73		

Payment Terms 30 Days

<u>Gross Total</u>	\$42,650.00
<u>Agency Commission</u>	\$6,397.50
<u>Net Amount Due</u>	\$36,252.50